



MPCAS TECHNICAL & CONTENT SPECIFICATIONS

The Mount Pleasant Community Art Screen is a 4 x 7 meter urban screen on Kingsway at Broadway in Vancouver.

Files:

- Please make sure that you are encoding your video work .mp4 with H.264 codec or largest file size and highest quality (1920 x 1080). Standard Definition of 1280 x 720 is also acceptable.
- If provided in a 4:3 aspect ratio, content will be presented on screen 'pillar boxed' – with black bands on either side.
- Still photograph submissions:
 - Please provide 16:9 landscape images, 1280 x 720 pixels (72 dpi) TIFF or JPEG format.
 - Please name your photos with numbers in the order you want to present them.
 - Indicate the duration of time you would like each photo to appear on the screen.
 - Or you can make a video from the photo images.

Content:

- Content must be equivalent to 'G' or 'PG' rating.
- The screen has no sound, please consider a subtitled version for accessibility when there is dialogue.
- The more vibrant the colours within the piece, the easier it is for people to view – vibrant colours provide a deep contrast and makes text easier to read and creates a more appealing experience for the audience.
- Content must not be derogatory, discriminatory, or in any way considered offensive.

Contact:

For technical support please contact our creative technologist, Sebnem Ozpeta at tech@grunt.ca